

Press Release

PLUTA partner Ivo-Meinert Willrodt sells windeln.de brand and domain to Swiss investor

25 May 2023 · München · Business Area: Insolvency Administration

In the insolvency proceedings for windeln.de SE, insolvency administrator Ivo-Meinert Willrodt from PLUTA Rechtsanwalts GmbH sold part of the listed company's assets, such as the brand and the windeln.de Internet domain, to a Swiss investor. The parties have agreed not to disclose any details of the purchase agreement.

The investor intends to operate an e-commerce shop for products for babies and toddlers. In this context, it will not sell the products directly but through external cooperation partners.

The PLUTA team is currently drafting an insolvency plan that should allow the best possible dividend to be achieved for creditors. Further details will be provided by the insolvency administrator at a discussion and voting meeting, which is expected to take place in late summer.

Attorney Mr Ivo-Meinert Willrodt, a managing partner at PLUTA, said: "We sold major windeln.de SE assets and are currently working on a comprehensive and complex insolvency plan to protect the creditors' interests." Mr Willrodt is being supported in the proceedings by attorney Mr Wolfgang Bernhardt and industrial clerk Mr Hans-Christian Källner.

PLUTA press contact

Patrick Sutter
relatio PR
+49 89 210 257-22
presse@pluta.net

PLUTA expert



Ivo-Meinert Willrodt

Rechtsanwalt,
Fachanwalt für Insolvenz-
und Sanierungsrecht,
Executive M.B.A. -HSG



Wolfgang Bernhardt

Rechtsanwalt, Diplom-Kaufmann

About PLUTA

PLUTA assists companies facing legal and financial challenges. The firm provides support for reorganisations and transactions and helps companies to restructure and maintain their operations in crisis and insolvency situations. If necessary, PLUTA restructuring experts may also assume leadership roles in other businesses. Since the company was founded in 1982, PLUTA has constantly grown and today has a staff of approximately 500 employees in Germany, Spain and Italy. More than 290 business and management experts, attorneys, business lawyers, tax consultants, public auditors, certified accountants, economists, banking and bookkeeping experts, engineers and insolvency administration specialists, many with multiple qualifications, ensure practicable and economically sound solutions. PLUTA is one of the top restructuring companies, as demonstrated by rankings and awards from INDat, JUVE, The Legal 500, Who's Who Legal, brand eins, Wirtschaftswoche and Focus. Further information is available at www.pluta.net.

Press Release



Hans-Christian Kaellner

Industriekaufmann

Further information about PLUTA and the contents of these Press information you will find under www.pluta.net

About PLUTA

PLUTA assists companies facing legal and financial challenges. The firm provides support for reorganisations and transactions and helps companies to restructure and maintain their operations in crisis and insolvency situations. If necessary, PLUTA restructuring experts may also assume leadership roles in other businesses.

Since the company was founded in 1982, PLUTA has constantly grown and today has a staff of approximately 500 employees in Germany, Spain and Italy. More than 290 business and management experts, attorneys, business lawyers, tax consultants, public auditors, certified accountants, economists, banking and bookkeeping experts, engineers and insolvency administration specialists, many with multiple qualifications, ensure practicable and economically sound solutions.

PLUTA is one of the top restructuring companies, as demonstrated by rankings and awards from INDat, JUVE, The Legal 500, Who's Who Legal, brand eins, Wirtschaftswoche and Focus. Further information is available at www.pluta.net.