

Press Release

PLUTA attorney Patrick Meyerle delivers investor solution: Rauch acquires Kloster Kitchen

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International fruit juice manufacturer Rauch has acquired the German functional drinks brand Kloster Kitchen. With this integration, the family business is expanding its portfolio to include a leading producer of organic ginger shots in the German-speaking region and strengthening its position in the high-growth functional beverage market, while safeguarding the brand, site and jobs. The transaction has been coordinated by Mr Patrick Meyerle from PLUTA Rechtsanwalts GmbH.

Kloster Kitchen is a strong brand and the perfect fit for our strategic vision. The combination of functional premium products with high brand recognition and our international strengths in production, sales and marketing provides the ideal foundation for further developing the brand and fostering international growth.

Mr Daniel Wüstner, managing director of Rauch

Kloster Kitchen: ginger shot pioneer

With Kloster Kitchen, Rauch has gained an established premium brand that has been considered a pioneer in the

PLUTA press contact

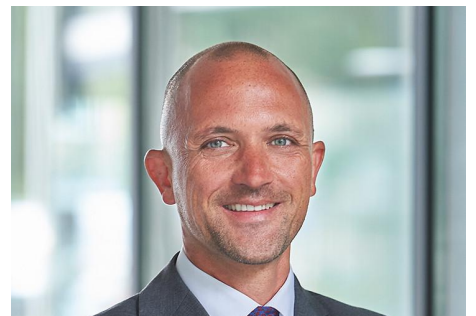
Patrick Sutter
relatio PR
+49 89 210 257-22
presse@pluta.net

PLUTA expert



Patrick Meyerle

Rechtsanwalt, Fachanwalt für
Insolvenz- und Sanierungsrecht



Daniel Barth

Rechtsanwalt, Wirtschaftsmediator
(CVM)

About PLUTA

PLUTA assists companies facing legal and financial challenges. The firm provides support for reorganisations and transactions and helps companies to restructure and maintain their operations in crisis and insolvency situations. If necessary, PLUTA restructuring experts may also assume leadership roles in other businesses. Since the company was founded in 1982, PLUTA has constantly grown and today has a staff of approximately 600 employees in Germany, Spain and Italy. More than 290 business and management experts, attorneys, business lawyers, tax consultants, public auditors, certified accountants, economists, banking and bookkeeping experts, engineers and insolvency administration specialists, many with multiple qualifications, ensure practicable and economically sound solutions. PLUTA is one of the top restructuring companies, as demonstrated by rankings and awards from INDat, JUVE, The Legal 500, Who's Who Legal, brand eins, Wirtschaftswoche and Focus. Further information is available at www.pluta.net.

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area of organic ginger shots since it was founded by Mr Mario Fürst in 2015. It has successfully positioned itself in the market with its high-quality organic ingredients, traditional monastery recipe and signature use of real pieces of ginger.

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Further growth and site continuity secured

The Reichenschwand site and the company's 29 jobs have therefore been saved. Issues had arisen after a period of strong growth, when the shareholders of the parent company, Curameo AG, failed to reach agreement on future financing. In the insolvency proceedings that followed, insolvency administrator Mr Patrick Meyerle from PLUTA Rechtsanwalts GmbH succeeded in delivering a sustainable long-term solution with Rauch. As a result, Kloster Kitchen can now build on its successful development to date under the umbrella of the Rauch Group. Founder Mr Mario Fürst will support the company in an advisory capacity during the integration phase.

Together, we have created a sustainable basis
for the future of the company,
its employees and the Kloster Kitchen brand.

PLUTA attorney Mr Patrick Meyerle, in his capacity as insolvency administrator

Growth potential through additional functional value and the rise of healthy living
Alongside the strong brand positioning, the acquisition opens the door to new opportunities for Kloster Kitchen's further development on an international scale. The

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combination of the brand's well-established multichannel approach and the Rauch Group's international sales strength provides the ideal foundation for tapping into new markets, target groups and sales channels. At the same time, the acquisition has strengthened Rauch's innovation portfolio in the high-growth functional beverage segment.

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